

Valuation Content Offerings

About Us

We build valuation content that helps financial professionals and individuals find investing opportunities and make decisions with confidence. Using powerful automation tools, we generate reports and blog posts that generate traffic to client websites and increase ad revenue.

Content Types

[Visit our content folder here](#)

Fundamental Valuation Reports

We generate +9,000 new valuation reports every day for companies across the NYS, NAS, ASE, TSE and TSX. Clients use them to drive more traffic and ad revenue on their respective media and financial websites. Readers enjoy these reports because we both put a number on what each stock is worth and we show how we arrived at that value. Over the last five years our valuation targets have been reached 76% of the time (compared to analyst consensus, which averages at 50%).

Short Term Stock Valuation Reports

Along with the Fundamental Valuation Reports which explain what a stock is worth over the next 12 months, we have developed an intensive valuation methodology using a multiple linear regression model to determine what each stock should be valued at today. Our results are over 85% correct in the short term with an average time to reach our valuation of 15 days. Active trading audiences will quickly appreciate the value of this analysis.

ETF Reports

The ETF reports are unique in that we use our extensive database to value each equity ETF in addition to our stock valuations. Most ETF reports simply talk about management fees, but stockcalc's puts a number on the value of the ETF based on its underlying holdings. Clients find these reports compelling as this type of analysis is not available elsewhere.

Portfolio Valuations

Our portfolio valuation tool allows investors to see the value of each stock and ETF in their portfolio or watch list.

Blog Content

In the last six months we have built an in-house blog automation engine and use it to publish over 1,000 blogs each month for one client. We are happy to offer the ability to build a customized version for enterprise clients wishing to automate the creation of high quality valuation content.

Custom Valuation and Commodity Content

We create valuation and commodity-focused blog content for clients interested in the expertise of our team. This content aids in diversifying content types and building an authoritative presence in the marketplace where readers can expect reliable and valuable investing resources.

To get in touch, contact Brian at brian.donovan@stockcalc.com